



# Bring Me A Book™ Hong Kong 2016-2018 Biennial Report

(May 1, 2016 – Apr 30, 2018)

The leading advocate of family literacy in Hong Kong

# LETTER FROM BOARD CHAIR AND EXECUTIVE DIRECTOR

Dear Friends,

After twelve tireless years advocating for family literacy to address the low levels of interest and motivation to read amongst children in Hong Kong, 2018 heralded an exciting milestone for Bring Me A Book Hong Kong: the Hong Kong SAR government acknowledged the problem and has pledged significant financial support to “promote reading for pleasure among children and families”.

While we are excited about this commitment and endorsement from the government, the question that now arises is: how will the public libraries and schools use this much sought-after funding? We hope the focus will rely less on ‘hardware’ and more on ‘software’ – expanding attitudes toward academic success to encompass the enjoyment component of reading and the development of critical thinking, self-awareness and empathy skills that often cannot be tested. As seen from the results of our pre- and post-training evaluation surveys, parent and teacher training is one of the most effective ways to achieve this.

We feel incredibly indebted to our long-term donor, Bank of America Merrill Lynch who has entrusted us to launch new and innovative projects to spread the love of reading these past two years: the Bring Me a Bookmobile and the In-School Author and Speaker Program. With support from other donations, we have expanded our volunteer-driven Reading Carnivals that attract hundreds of families at each event, as well as our pre-natal trainings that form a part of our Hospital Project.

There is much more work to be done as we realize scaling is not just about breadth, but also depth. The demand and waitlist for our programs continue to exceed our current resources. With your support - as our beneficiaries, volunteers, staff and donors - we can all make a meaningful contribution to improve the reading culture in Hong Kong.

Sincerely,



**Annie Ho and Pia Wong**

Chairperson and Executive Director

Bring Me A Book Hong Kong



## OUR VISION AND MISSION

Bring Me A Book Hong Kong (BMABHK), a registered non-profit organization was set up in Hong Kong in 2006, seeded by the Chen Yet-Sen Family Foundation. We envision a Hong Kong in which every child is read to, strengthening family and community bonds and creating a love of learning.

Our Mission: BMABHK use evidence-based research to provide:

- Transformational trainings for parents and educators
- The best Chinese and English children's books
- Quality programs to access authors and literacy experts

To enrich the lives of ALL in the Hong Kong community.

We reach out to underserved children and families in Hong Kong to provide Book Bag Libraries, Bookcases and training programs as public resources in nurseries, kindergartens, community centres, shelters, health clinics and in the workplace.



## FOUNDERS



James Chen

Su Lee

## OUR BOARD 2016-2018



Annie Ho Ting  
Chair

Alison Chan  
(new Chair since May 2018)

Christina Matula-Hakli

Jacqueline Sun

Jennifer Chen

Michelle Bang

Phyllis Leung  
(since May 2017)

## OUR STAFF



Pia Wong  
Executive Director

Angela Leung  
Program Director

Doris Chan  
Program Manager  
(since Jan 2018)

Kristal Wong  
Program Manager  
(resigned in Nov 2018)

Iris Lau  
Assistant Program Manager

Yvonne Leung  
Program Administrator  
(since Dec 2018)

Joyce Choi (Choi EE)  
Director of  
Community Outreach

Corey Chan  
Accountant  
(part-time)

## OUR TRAINERS



Angie Lin

Joyce Choi (Choi EE)

Julie Fowlkes

Pauline Young

Percie Wong

Yoyo Yau

# ACHIEVEMENTS

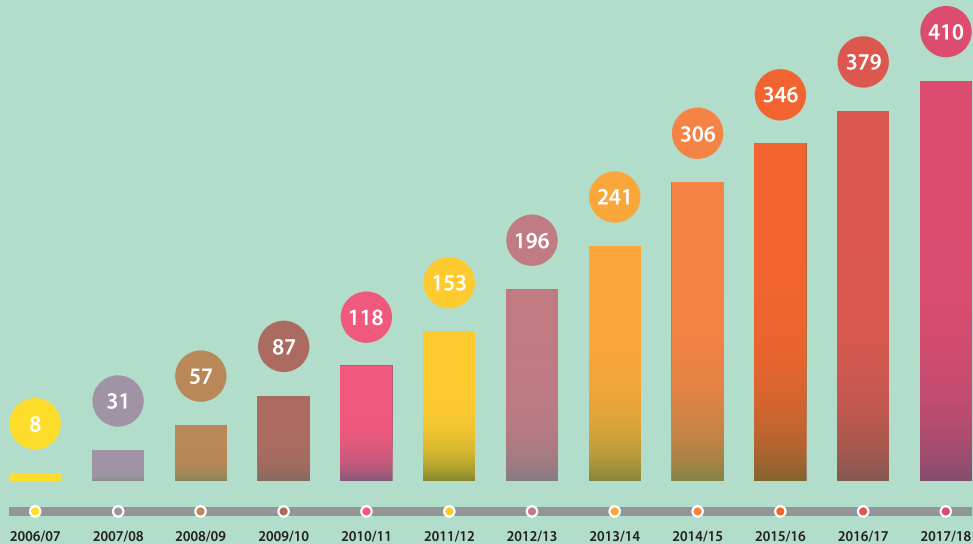


## THE LIBRARY PROGRAM

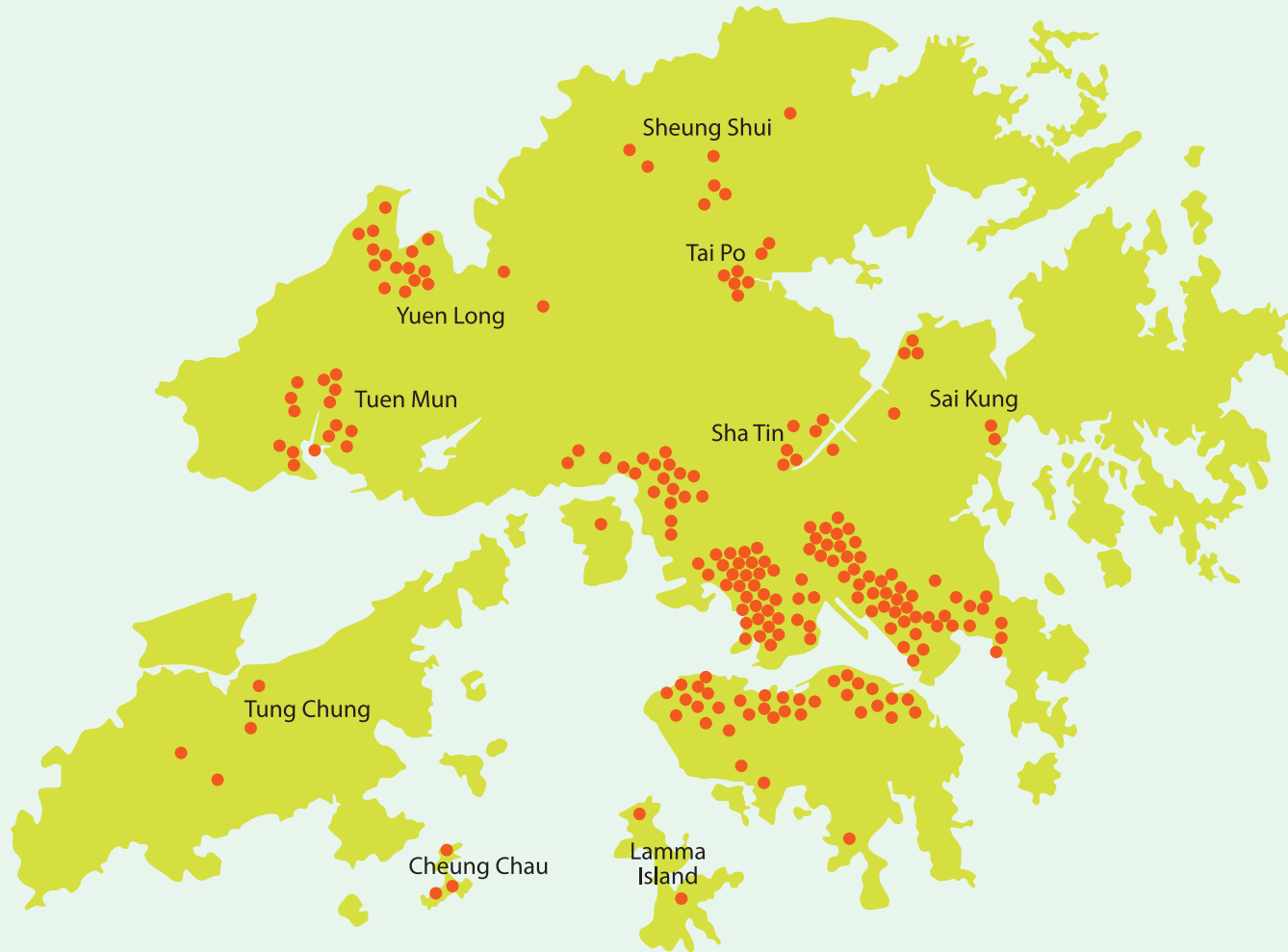
The Book Bag Library Program is a lending library of quality hardcover children's English and Chinese language books in easily transportable book bags. Each library contains a total of 220 books for children from infancy to age eleven, in 65 book bags.

The flagship within our Library Program is the Bookcase, each of which holds 45 quality, age-appropriate English and Chinese language picture books for children in a beautiful wood display shelf. From 2016-2018, we installed a total of 13 Book Bag Libraries and 50 Bookcases in the community.

**Total No. of Libraries installed (Accumulated)**



# 410 Libraries Installed, 150,000 Children Served



## Number of Libraries

HK Island	66
East Kowloon	67
West Kowloon	69
East New Territories	88
West New Territories	111
Islands and others	9

## List of Book Bag Library Recipients in 2016-2018

### Program Year 2016-2017 (May 1, 2016 to April 30, 2017)

#### Number of Library Installations

4 Book Bag Libraries

#### List of Recipients

- C. & M.A. Sun Kei Primary School (Ping Shek)
- The Chinese YMCA of Hong Kong Lam Tin Centre
- Man Kiu Association Primary School
- Po Leung Kuk Fong Wong Kam Chuen Primary School

### Program Year 2017-2018 (May 1, 2017 to April 30, 2018)

#### Number of Library Installations

9 Book Bag Libraries

#### List of Recipients

- A.D. & F.D. of Pok Oi Hospital Mrs. Cheng Yam On School
- ELCHK, Login Club For New Arrivals
- Hong Kong Children & Youth Services Jockey Club Heng On Integrated Children & Youth Services Centre
- Hong Kong Women Development Association Limited Tai Yuen Service Center
- Ma On Shan St. Joseph's Primary School
- Pentecostal Church of Hong Kong Good Neighbour Family Centre
- The Salvation Army Tai Wo Hau Children and Youth Centre
- Sha Tin Tsung Tsin School
- St. Andrew's Catholic Primary School



## List of Bookcases Recipients in 2016-2018

### Program Year 2016-2017 (May 1, 2016 to April 30, 2017)

#### Number of Library Installations

29 Bookcases

#### List of Recipients

- Bilok Creative Kinderg arten
- Buddhist Mr. & Mrs. Chan Chart Man Kindergarten
- Chan's Creative School (H.K. Island)
- The Church of United Brethren In Christ Whampoa Integrated Children and Youth Service Centre
- Diamond Hill Baptist Church Bright Blossoms Kindergarten
- First Assembly of God Church Tin Chak Nursery
- HHCKLA Buddhist Wai Kwong Kindergarten
- HKYWCA Sha Tin Social Service Centre (Wo Che Office)
- Hong Kong Christian Service Cheung Wah Child Care Centre
- Karlam Kindergarten (Tuen Mun Branch)
- Kowloon Ling Liang Church Kindergarten
- The Methodist Church, HK Asbury Methodist Primary School
- Ministry on the Rock Limited Assembly of God Living Spring Church
- Po Leung Kuk Horizon East Primary School
- Pok Oi Hospital Mrs. Yam Wing Yin Kindergarten
- S.K.H. St. Christopher's Nursery (Kwai Chung)
- Sai Kung Central Lee Siu Yam Memorial School
- Sai Kung Sung Tsun Catholic School (Primary Section)
- The Salvation Army Tsuen Wan Nursery School
- Social Welfare Department Tsz Wan Shan Integrated Family Service Centre
- St. Peter's Church (Stanley) Kindergarten & Nursery Limited
- St. James' Settlement Kathleen McDouall Kindergarten
- Tai Po Pun Chung Community Education Centre
- Telford Gardens Kindergarten
- Tin Shui Wai Alliance Kindergarten
- Truth Baptist Church Empower Kindergarten
- Yan Oi Tong Tin Ka Ping Kindergarten
- YMCA of Hong Kong Christian Kindergarten (Kai Ching)
- Yuen Long Church Long Ping Estate Chan Kwong Kindergarten

### Program Year 2017-2018 (May 1, 2017 to April 30, 2018)

#### Number of Library Installations

21 Bookcases

#### List of Recipients

- Against Child Abuse (Kwai Chung Centre)
- Baptist Church Shining Grace Kindergarten
- The Boys' & Girls' Club Association of Hong Kong Counselling Centre
- Caritas Hong Kong Parents Resource Centre
- Christian Evangelical Centre Lok Fu Kindergarten
- HKSPC William Grimsdale Day Creche
- Hong Kong Christian Service Yuen Long Early Education & Training Centre
- The Hong Kong Federation of Youth Groups Jockey Club Jat Min Youth Spot
- J Life Foundation Limited
- Jordan Baptist Church J.B.C. Social Service Centre
- Lok Sin Tong Leung Wong Wai Fong Memorial School
- Pentecostal Church of Hong Kong Nam Cheong Nursery School
- Pok Oi Hospital Chan Hsu Fong Lam Kindergarten Day Nursery
- SAHK Kwai Shing Early Education and Training Centre
- SKH St. Barnabas Church Kindergarten
- St. Andrew's Catholic Kindergarten
- Tai Po Baptist Kindergarten Tin Chak Estate Branch
- Tsing Yi Trade Association Kindergarten
- Tuen Mun District Women's Association Limited Grateful Heart Reading Room
- TWGHs Wong See Sum Kindergarten
- Wave 5 Foundation Limited Jireh Baptist Church







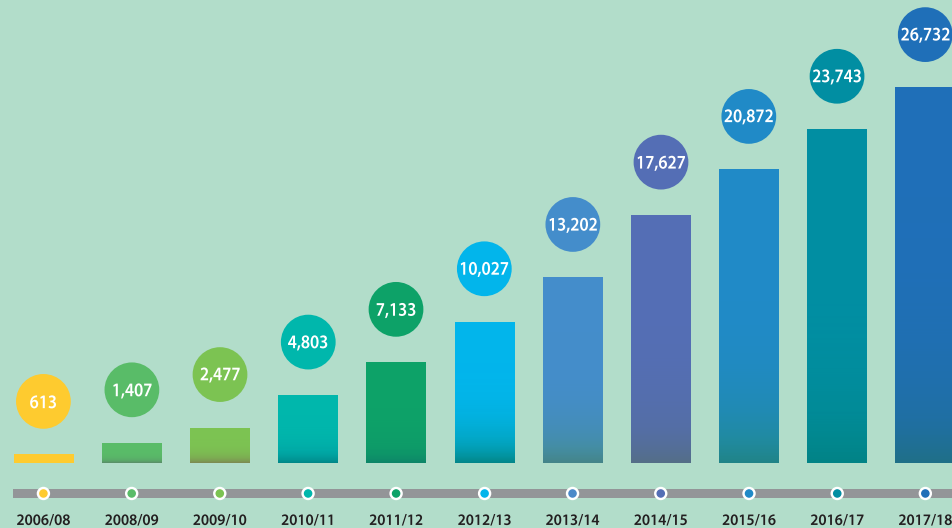
## THE FIRST TEACHERS™ TRAINING PROGRAM

BMABHK's award-winning First Teachers™ Training Program enhances our library program by educating parents, social workers and teachers on the critical importance of reading aloud to children. This practical training program teaches easy read aloud strategies to instill a love of reading at home or in the classroom. The curriculum is interactive and uses "modelling the message" techniques to empower and educate parents with young children to become their child's first (and best) teacher.

In the past two years, BMABHK's experienced trainers have conducted 324 trainings for almost 6,000 parents. In addition to our local trainers, we invited US-based strategic literacy experts Julie Fowlkes and Diane Frankenstein to Hong Kong to empower parents and teachers to use "conversational reading" and other storytelling techniques to help deepen the child's reading comprehension, communication and critical thinking skills.



**Total No. of Parents Trained (Accumulated)**



99%

of parents indicated that they would spend more time or increase the frequency of reading aloud to their children after attending our trainings.



## Summary of Parent Surveys

### Comparison between parents' feedback before and after our trainings:

	Before	After	Increase of
I know the read aloud skills	33%	82%	↑ 49%
I am confident to read with my children	55%	85%	↑ 30%
I know how to overcome the challenges of reading aloud	30%	78%	↑ 48%
I know how to nurture my children to love reading	30%	79%	↑ 49%
I know how to select books for my children	42%	82%	↑ 40%

### Feedback from parents after our trainings:

	After
I will spend more time to read with my children	95%
I will apply what I learned from the training to my daily life	97%
I will share the read aloud importance to my friends	97%

### Six months after our trainings:



**60%** of trained parents read with their children three times or more per week



**68%** of trained parents spent at least 10 minutes to read with their children every day



**43%** of trained parents visited the public library three times or more per month

### Total no. of surveys collected from parents in 2016-18:

Pre-training: 899

Post-training: 801

3 months after training: 444



## VOLUNTEER PROGRAM

We are extremely grateful to the 2,164 volunteers who have donated over 4,000 hours to BMABHK in the past two years through book wrapping, reading to children, administrative support and preparation for our fund-raising events.

Special thanks to all the volunteers from our corporate partners, including Bank of America Merrill Lynch, BlackRock, Credit Suisse, Deutsche Bank, Electronic Theatre Controls Asia Limited, Goldman Sachs, Hong Kong Exchanges and Clearing Limited, Hyatt Hotels & Resorts, Mayer Brown JSM, MetLife, MUFG Securities Asia Limited, PAG Asia, Stephenson Harwood, Target, Vistra Hong Kong and WE Communications Hong Kong.

Our Magical Math Carnival fundraiser in March 2018 could not have been a success without our dedicated, long-term volunteers Kathie Allderige and teenage brothers Joshua and Caleb Tillvik. They helped plan and execute the whole event with the support of BMAB staff. By recruiting over twenty student volunteers from both local and international schools to run “Math and Magical Activity Stations”, sell books and raffle tickets, we attracted over 300 guests to participate and raised enough money to fund two bookcases!

Thank You for Making a Difference.





## IN-SCHOOL AUTHOR AND SPEAKER PROGRAM

BMABHK's "In-School Author and Speaker Program" aims to provide teachers, educators, government officials, parents, social workers and children the opportunity to meet and learn from literacy and language development experts, authors and illustrators with the goal to motivate and inspire a love of reading for the next generation.

In 2016-2018, we invited the following award-winning authors, illustrators and literacy experts to Hong Kong and served 14,600 children and 2,200 adults.

- Feng Zikai Chinese Children's Picture Book Award winning authors/ illustrators: Adeline Ko, Bei Lynn, Cookie and Liao, Liu Bor Leh, Tom Liu, Tsai Chao Lun, Wang Zhi Min, Yu Hong Cheng, Yu Li Qiong
- Jimmy Liao: Picture Book Author & Illustrator
- Jon Klassen: Picture Book Author & Illustrator
- Chris Haughton: Picture Book Author & Illustrator
- David Wiesner: Picture Book Author & Illustrator
- David Schwartz: Picture Book Author & Illustrator, Math & Literacy Ambassador
- Eric Litwin: Picture Book Author & Illustrator
- Julie Fowlkes: US-based Reading Specialist
- Diane Frankenstein: US-based Reading Specialist



### Feedback from students after the meet-the-author activities:

	Strongly Agreed/ Agreed
The talk was interesting and I enjoyed very much	83%
I would like to read more books after meeting the author	67%
I will try to create book myself after meeting the author	55%
I would like to attend more meet-the-author activities in the future	75%

**Total no. of surveys collected from students from Jan 2017 – Apr 2018: 2,315**



## 10<sup>TH</sup> ANNIVERSARY GALA DINNER

On May 20, 2016, the HK Convention & Exhibition Hall was transformed into a “Giving Tree” themed event, complete with a pop-up bookshop, celebrity emcee and a magical shadow dance performed by the winners of Asia’s Got Talent.

Six hundred guests attended our 10th Anniversary Gala Dinner and “Giving” was certainly at the heart of the event. Thanks to the incredible efforts of the gala committee - with a special shout out to the Co-chairs Jacqueline Sun and Peggy Yeoh. With the generous donations from hundreds of sponsors, we raised HK\$7.6 million in net proceeds, including 50 pledges for library replenishments and trainings.

“What an extraordinary memory I carry in my heart and mind! I am so happy that I had the opportunity to experience this amazing celebration. I have been telling everyone that the gala was the best I have ever attended. Attention to planning and detail was evident from the moment we arrived. We felt like we were attending the Oscars.”

*Judy Koch,  
Founder of Bring Me A Book Foundation U.S.*





## FENG ZIKAI CHINESE CHILDREN'S PICTURE BOOK AWARD

### The Fifth Feng Zikai Chinese Children's Picture Book Award Ceremony and the Sixth Chinese Picture Book Forum

The Fifth Feng Zikai (FZK) Chinese Children's Picture Book Award Ceremony and the Sixth Chinese Picture Book Forum were held from September 23-26, 2017 in Hefei, Anhui province, China. Over 400 participants attended the events.

The Chinese Picture Book Forum serves as a platform where professionals from the publishing industry and academia share knowledge, best practices and experience. David Wiesner, an internationally renowned award-winning author and illustrator of children's books, was invited to share his insights and experience as Guest of Honour.

To celebrate the winning books and to increase readership of Chinese picture books, a series of promotional events were rolled out in Greater China and Hong Kong.

In Hong Kong, the FZK award winners met with 6,688 students and 500 teachers were provided with practical tools on how to use Chinese picture books to enhance their students' proficiency in the language. From March to June 2018, a roving exhibition of the artwork created by the FZK award-winners, was held in 18 primary schools in Beijing, enjoyed by 30,000 students. Renowned picture book critic and FZK Award consultant, Sarah Ko, shared her expertise with teachers to help them incorporate picture books into the primary school curriculum.



In Taiwan, the FZK award winners shared their experience and creative process with more than 200 readers at The Taipei International Book Exhibition.

# SPECIAL PROJECTS

## Bank of America Merrill Lynch's Spark the Love of Reading Project 2016 and Hong Kong Reads Campaign 2017



We are deeply thankful to our long-term donor, Bank of America Merrill Lynch (BoAML) for their continuous financial and volunteer support since 2012.

In 2016-2017, we installed two Book Bag Libraries and five Bookcases in the community and replenished new books to our five existing Book Bag libraries, serving more than 5,185 children from underprivileged families. We also conducted 50 community trainings to 1,600 parents and the feedback was very positive: 77% of the parents indicated that they learnt how to cultivate their children's interest in reading versus 33% before the training, and 95% said they would spend more time to read with their children at home.

We invited 13 authors and illustrators to Hong Kong in 2017 to give 58 "Meet-the-Author" talks for almost 10,000 students and 800 adults. According to the students' evaluation forms, 92% strongly agreed/agreed that the talks were interesting and very enjoyable. After the author visits, 85% of the students would like to read more books and 67% would try to create books themselves.



In November 2017, we launched our first ever Bring Me a Bookmobile. The specially designed retro-inspired van was not only visually appealing for the kids, but was also filled with award-winning children's books. The Bring Me a Bookmobile visited a total of 23 schools in just two weeks.

Under the theme "Parade the Love of Reading", we invited five authors to share their stories and inspiration behind creating the books with over 5,330 students in Hong Kong. We also gave away signed copies of the books to selected book-loving children. In addition, we parked the Bring Me a Bookmobile at the renovated Police Maritime Quarters (PMQ) during the weekends to make it accessible for the public to enjoy.

Over 250 families joined our storytelling sessions, literacy and art-based games run by BMABHK board, staff and volunteers at PMQ. The Bring Me a Bookmobile was such a success, BMABHK has since been approached by the HK Public Libraries to help them roll out a similar project in the coming years.

In addition to financial aid, BofAML also provide BMABHK with regular volunteer support. In two years, we conducted trainings for their staff in storytelling and this has helped provide an incentive for them to volunteer at a BoAML-funded library every two to four weeks. As such, 444 enthusiastic volunteers have participated in a total of 29 reading sessions serving 1,371 beneficiary children.





# SPECIAL PROJECTS

## Target's Scaffolding Disadvantaged Children's English Learning through English Picture Books Project 2016 and Spark the Love of Reading Project 2017



Utilizing funding from US retailer, Target, BMABHK launched a special project to increase the interest in learning English amongst disadvantaged children. In 2016, we partnered with Precious Blood Children's Village and two local primary schools to conduct 76 after-school English activities (including "Have Fun with English Stories" and "Drama Workshops") for the children.

The feedback was very positive: 90% of children found the activities very interesting and enjoyable. 84% of children indicated that they would read more English books after participating in the "Have Fun with English stories" activities, while 82% indicated that they were more confident in speaking English after joining the drama workshops. We also donated a total of 335 new, quality children's books which they enjoyed thoroughly during their leisure time.

We also allocated a portion of Target's funding in 2017 to install three Book Bag Libraries in needy communities, serving 2,900 children.



# SPECIAL PROJECTS

## Reading Carnivals



In collaboration with BMABHK's Director of Community Outreach, Choi EE and an "army" of volunteers, we launched our first "Reading Carnival" in March 2017. After the success of the inaugural carnival held in Tai Po, we extended it to four other districts within 13 months: Kowloon Bay, North Point, Tseung Kwan O and Fanling, serving a total of 1,700 families.

The main objective of the Reading Carnival is for it to be a fun day for the whole family to experience the joy of reading and to enhance their children's creativity. Activities include various fun games and literacy-based activities, such as interactive storytelling in different languages, drama, arts and crafts, culture and music.

Over the past 12 years, BMABHK has built a strong reputation as the leading advocate of family literacy and we were able to leverage our relationships with various partners to maximize the carnival's effectiveness, both in terms of minimizing cost and manpower: local schools and centers sponsor the venue and help with promotion, volunteers run most of the games and activities while other sponsors provide food and prizes for the event.



Survey results from participants have shown that over 90% of families found the activities very interesting and enjoyable, and 95% would like to participate in our reading carnivals again in the future.

As awareness and momentum for BMABHK's mission has accelerated after each Reading Carnival, we are thrilled to have received support and interest from various Hong Kong SAR Government departments, including the Education Department Bureau (EDB) and other local district councils to replicate and scale the Reading Carnival model to include more schools and other partners in the future.



# SPECIAL PROJECTS

## Hospital Project



With funding from a generous individual donor, Joyce Liu, BMABHK was able to implement a pilot project to educate expectant parents PRIOR to giving birth, as the research is clear: what happens during the first few years sets the stage for the rest of a child's life. More than 95 percent of a child's brain is formed during this critical period, and a child's experiences irreversibly affect how the brain develops - for better or worse.

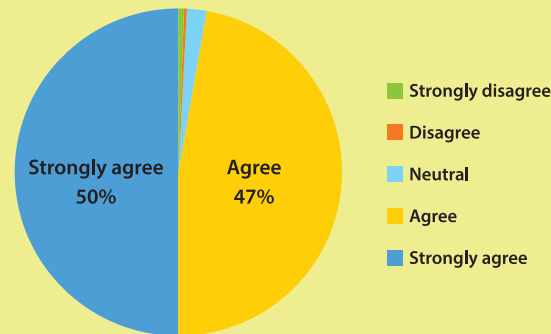
Since January 2017, BMABHK partnered with the Community & Patient Resource Department at the Pamela Youde Nethersole Eastern Hospital. BMABHK has provided antenatal talks and free books for expectant parents to encourage them to use stories and positive reading rituals to deepen the parent-child bond and communication.

In one year at one hospital, we trained over 760 expectant parents and provided them with quality board books to further encourage them to practice a daily reading routine from birth.

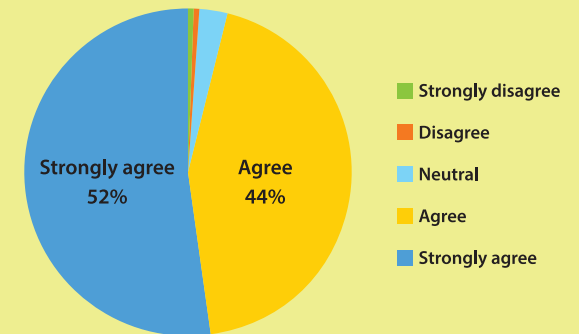
To extend BMABHK's outreach in the local medical community, we also donated 150 baby gift packs (baby onesie and board book) to families of newborns at Queen Mary Hospital in August 2017. Our hope is to scale this project across all hospitals and baby wellness clinics in Hong Kong with the support of the Hospital Authority or other relevant institutions.

### Evaluation Summary (no. of forms collected after antenatal talks: 384)

I have a better understanding on parent-child reading



I am motivated and will spend more time reading with my child



# SPECIAL PROJECTS

## Best Books for Children in English and Chinese



BMABHK's well-curated guides of recommended children's books is our most popular resources for parents and teachers. They are often overwhelmed when facing a wide array of available books at libraries and bookstores. Our expertise is in identifying the best books to read aloud with children, from newborn to teens.

BMABHK's dedicated Chinese and English book guide committees have reviewed thousands of books to provide updated book guides every two years. The committees comprise of literacy specialists, parents and librarians who volunteer their time and expertise to compile these valuable resources.

Since 2014, we have had over 220,000 downloads of our guides from BMABHK website ([www.bringmeabook.org.hk](http://www.bringmeabook.org.hk)) and have distributed 10,000 hard copies to libraries, schools, bookstores, book fairs and events across Hong Kong.

Our new English and Chinese book guides will be published in 2019 and will include the latest titles for parents to read to their children, categorized by age and theme.



# STORY SHARING



**Ms. Angela Choi,** *Social Worker*

**Hong Kong Christian Service Cheung Wah Child Care Centre**

“ Our sincere thanks to Bring Me A Book Hong Kong (BMABHK) for setting up a Bookcase at our Centre’s library corner in November 2016. With the generous donation from Mrs. Brenda Ka Yee Tse of quality children’s books, parents were encouraged to read with their children after school at our library corner. There was a significant increase in the number of books borrowed from our library corner, with over 700 books borrowed each year.

The themes of the books resonated particularly well with our special needs children, as the topics included different emotions, family relationships, humour and were interactive. Through reading the books together, the parents were able to improve their child’s attention span, organizational skills, logical thinking and self-initiative. BMABHK also replenished 80 new books to our Bookcase in August 2018.

We have also been conducting the First Teachers™ Training workshops for parents since 2016. We were so moved to see that the training program had enabled our parents to set up a volunteer team themselves. Not only have they been able to help their children develop strong reading habits, they also hold regular meetings to discuss books and share stories in the form of drama for children at our Centre. The parent volunteer team has also designed unique pop-up storybooks with different textures in order to stimulate the children’s five senses.

In addition, parents have visited the public libraries more frequently in order to expand the reading resources for their children. Parents were so grateful for BMABHK’s valuable resources which enabled them to cultivate a positive reading atmosphere at home. Some parents told us that they would bring along books with them and read with their children even when they visit the park. This attracted other children to join in the storytelling fun, deepening the impact of the program into the community.

We would like to express our sincere thanks to BMABHK and Mrs. Tse for their support, especially the book selection which has inspired us a lot! We look forward to our future collaboration to bring positive change for children with special needs through reading.

”

# STORY SHARING



**Mrs. So,** *Participant of First Teachers Training*

**Hong Kong Christian Service Cheung Wah Child Care Centre**

Mrs. So joined Hong Kong Christian Service Cheung Wah Special Child Care Centre in 2016 when the Centre first became the recipient of Bring Me a Book's Bookcase, generously donated by Mrs. Brenda Ka Yee Tse. As such, Mrs. So was one of the first batch of parents to receive the First Teachers™ Training at the Centre.

“ Before joining the First Teachers Training, I felt very frustrated and helpless when teaching my daughter who has ADHD, visual impairment and is also weak in communication. After participating in the training, I realized the importance of parent-child reading. Before that, I knew nothing about picture books or even where the public library was. And now, I know how to choose good books for my daughter, different authors' styles and how to share stories with her. I carry picture books everywhere for my daughter to read during our free time. Gradually, she has successfully developed a good reading habit. Parent-child reading has also brought significant changes for my daughter – she has made great improvement in her comprehension level, socio-emotional skills, logical thinking and vocabulary understanding.

There was an occasion when my daughter was asked by a stranger on the train what happened to her eyes. She felt sad about her weakness. I comforted her by reading Todd Parr's "It's Okay to be Different" and emphasized that every person is unique with different strengths and weaknesses. I strongly believe that picture books are the most precious gifts for children!"

A heartfelt thanks to Bring Me a Book and Mrs. Tse for their support to parents like me - providing me with the chance to understand the importance of parent-child reading and to access quality children's books. ”

# STORY SHARING



**Miss Hui, Teacher**

S.K.H. Kindly Light Church Or Pui Cheung Kindergarten Nursery

“ Our school first joined Bring Me a Book’s library and First Teachers Training program in 2015. Since then, our students have enjoyed reading more quality picture books from the library generously donated by Deutsche Bank Hong Kong.

Most of our parents are not well-educated so they did not have much confidence to read with their children. However, their confidence increased significantly after joining the training as they were equipped with many new storytelling skills and strategies to engage their children using books. BMAB’s great selection of picture books in the library has attracted 40 per cent more parents and students to join our regular morning reading sessions.

Staff from Deutsche Bank and BMAB’s network also kindly volunteered their time to read with our students regularly. Some of the volunteers were native English speakers which provided more authentic opportunities for our students to practice their English listening, reading and speaking skills. The extended arts and crafts activities also stimulated our students’ creativity and confidence. We were especially thrilled to see such a positive change in the more reluctant readers. We still display some of their lovely home-made books to inspire other students.

We are very grateful to Bring Me a Book Hong Kong for donating more new books to our school in 2018. Our teachers use them frequently to read aloud with the students to enhance their learning and language skills in fun and creative ways. ”

# STORY SHARING



**Miss Tammy Yeung**, *School Librarian*

**Man Kiu Association Primary School**

“

Our library became a popular and attractive place for our students since we installed Bring Me a Book's Book Bag Library two years ago. The quality of the books has enriched our library collection significantly. At the opening ceremony, the volunteer team from Bank of America Merrill Lynch, who were also the donor of the library, read the book "The Lorax" with our students. Their lively and interesting storytelling skills made our students love the book so much that they rushed to the library to borrow it afterwards! BMABHK also replenished new books which has attracted more students to visit the library to read books during recess and after school.

Our sincere thanks to BMABHK for bringing overseas renowned authors and illustrators to our school. The visits have broadened our students' horizons and enhanced their reading interest. The story sharing and fun presentations by Bei Lynn and David Schwartz definitely inspired our students a lot!

In addition to the wonderful library, our school also benefited a lot from the First Teachers Training Program. The interactive workshop enabled both our Chinese and Non-Chinese parents to understand the importance of parent-child reading. It also inspired our teachers to improve their teaching methods. Parents no longer need to look everywhere for good books - they just go to our school library and borrow a "book bag" to bring home and read with their children.

We are so thrilled to see our students enjoy reading whilst also learning so much from the books. For example, the students were exploring the topic "Festivals" and it was clear that they learnt far more effectively from reading interesting picture books than the traditional teaching methods.

Thanks again to Bring Me A Book Hong Kong and Bank of America Merrill Lynch - we hope we can continue working together to promote the love of reading in the community.

”



# STORY SHARING



## Philo Alto

Joined our Family Membership program in 2017



“ I have known about BMAB’s great work for a number of years now and have been impressed with its growing social impact in the Hong Kong community over time. As parents to a five-year old boy, my wife and I appreciate BMAB’s membership program, well-curated Chinese and English books and its friendly staff offering customized suggestions on age-suitable books that we enjoy reading together! In addition, BMAB also brings in overseas education thought leaders from time to time to help HK stay current on best practices for reading as well as parent-child bonding. ”

# STORY SHARING



## Yeeling Wan

Volunteer

“ I volunteer with BMAB in two ways: 1) On my own time (such as assisting with their events) 2) Through my employer as corporate sponsor (fund raising, book case donation and reading to the kindergarten where the book case is based, venue sponsorship, etc.) Before I was involved with BMAB, I was uninformed and unaware of the importance of reading with children. Now I am a true convert! ”

# STORY SHARING



## Cherry Au

Volunteer for Bring Me a Book since 2017

“

It has been a wonderful experience being a volunteer for BMABHK this past year. Their mission and values really match with my belief – to have more parents reading with their children. I think encouraging fathers especially to spend time reading with their child provides a unique opportunity for them to talk about things that matter and to share their thoughts and emotions. BMAB promotes reading to parents at a deeper level. If parents want to build up their children’s reading habits, they should start to read to their babies from birth.

Moreover, I’m impressed with the idea of BMAB bringing people from different areas of society to promote the benefit of reading with children - from kindergarten to secondary school, from local schools to international schools. BMAB also invites businesses to participate in the reading projects. The team at BMAB invest a lot of time and effort on arranging and coordinating the promotion of reading.

I have found so much joy and meaning through supporting BMAB’s team to run reading projects in the community. I have witnessed first-hand the commitment from the entire team to help the children and different groups of families in the community within their limited budget. As a volunteer at BMAB, I have learnt so much and feel that I’m being treated as one of their team members.

”

# STORY SHARING

## Angie's Mom

Joined our Family Membership program in 2018



“ The first time I learnt about Bring Me A Book Hong Kong was through a volunteer event with my employer Morgan Stanley at their office in Central. I was impressed that there was such a nice place in the centre of the business district where people could enjoy reading. We became Family Members of BMABHK, not only because I'm keen on igniting a love of reading in my children, but also because of all the great work that BMABHK has been doing. Together with my children, we experience wonderful stories, appreciate beautiful paintings, and enjoy the happiness brought by reading. It has been a joyful and memorable journey. Now, I'm so grateful that my two children will pick up the books they like and read on their own from time to time. ”

# FINANCIAL REPORT

## Income Statement For the Year Ended 30 April 2018

	2018	2017
	HK\$	HK\$
<b>INCOME</b>		
Revenue	5,936,792	13,029,438
Other Income	1,143	54
<b>TOTAL INCOME</b>	<b>5,937,935</b>	<b>13,029,492</b>
<b>EXPENSES</b>		
General and Administrative expenses	(841,373)	(860,713)
Fundraising event expenses	(274,843)	(2,372,885)
Program expenses	(7,261,884)	(4,920,188)
<b>TOTAL EXPENSES</b>	<b>(8,378,100)</b>	<b>(8,153,786)</b>
<b>Deficit for the year</b>	<b>(2,440,165)</b>	<b>4,875,706</b>

## Statement of Financial Position At 30 April 2018

	2018	2017
	HK\$	HK\$
<b>NON-CURRENT ASSETS</b>		
Property, Plant and Equipment	65,158	71,126
<b>CURRENT ASSETS</b>		
Inventories	684,020	631,717
Deposits paid	194,799	156,150
Prepayments	124,452	131,807
Other Receivables	58,300	-
Cash and Cash equivalent	11,277,972	13,838,363
	<b>12,339,543</b>	<b>14,758,037</b>
<b>CURRENT LIABILITIES</b>		
Accruals and Other payables	(481,301)	(461,783)
Deposits Received	(31)	(3,846)
	<b>(481,332)</b>	<b>(465,629)</b>
<b>NET CURRENT ASSETS</b>	<b>11,858,211</b>	<b>14,292,408</b>
<b>NET ASSETS</b>	<b>11,923,369</b>	<b>14,363,534</b>
<b>FUNDS</b>		
Accumulated Funds	11,923,369	14,363,534

# Supporters of Bring Me A Book Hong Kong

We wish to express our deepest gratitude to the following individuals and organizations for their donations and support in 2016-2018.

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