



BRING ME A BOOK™
HONG KONG
書伴我行(香港)基金會

2012-2014 Annual Report

(May 1, 2012 – Apr 30, 2014)

The leading advocate of family literacy in Hong Kong

Bring Me A Book Hong Kong, founded in 2006, is a non-profit organization with a mission to advocate for family literacy by facilitating access to quality children's books and empowering parents and educators to read aloud with children for future success in school and life.

We reach out to underserved children and families in Hong Kong to provide book bag libraries and bookcases and training programs as public resources in nurseries, kindergartens, community centres, shelters, health clinics and in the workplace.

MESSAGE FROM THE CHAIR

Dear Friends,

Bring Me A Book Hong Kong continues to work tirelessly to fulfill our mission to strengthen family literacy in Hong Kong.

Our work is made even more impactful through meaningful partnerships and collaborative efforts, and we had many of them in 2012-2014. In addition to our core mission to install free bookcases and book bag libraries and provide training throughout Hong Kong, we also collaborated with partners to develop new programs like our "Love to Learn" campaign, ethnic minority project and SCOLAR project, among others.

To broaden and deepen our reach and beyond, we have revised our guides to the best Chinese and English language picture books. Both guides are available through our website.

We proudly support the Feng Zikai Chinese Children's Picture Book Award. The third biennial award for an outstanding Chinese children's picture book was presented in Nanjing in 2013 to Liu Bor-leh for his book "I See a Bird". In the two-year period surrounding the announcement, we hosted a number of activities to help promote this meaningful award, including academic forums, storytelling sessions with award winners, media relations, hosting academic forums, and judging panel meetings, to name a few.

None of this would have been possible without your support, as well as the commitment of our dedicated staff and board members. Together we share the passion for nurturing life-long learners and strengthening family bonds through a shared love for books.

Thank you for entrusting Bring Me A Book Hong Kong to turn that passion into action.



Annie Ho

Chairperson

Bring Me A Book Hong Kong



ACHIEVEMENTS

THE LIBRARY PROGRAM

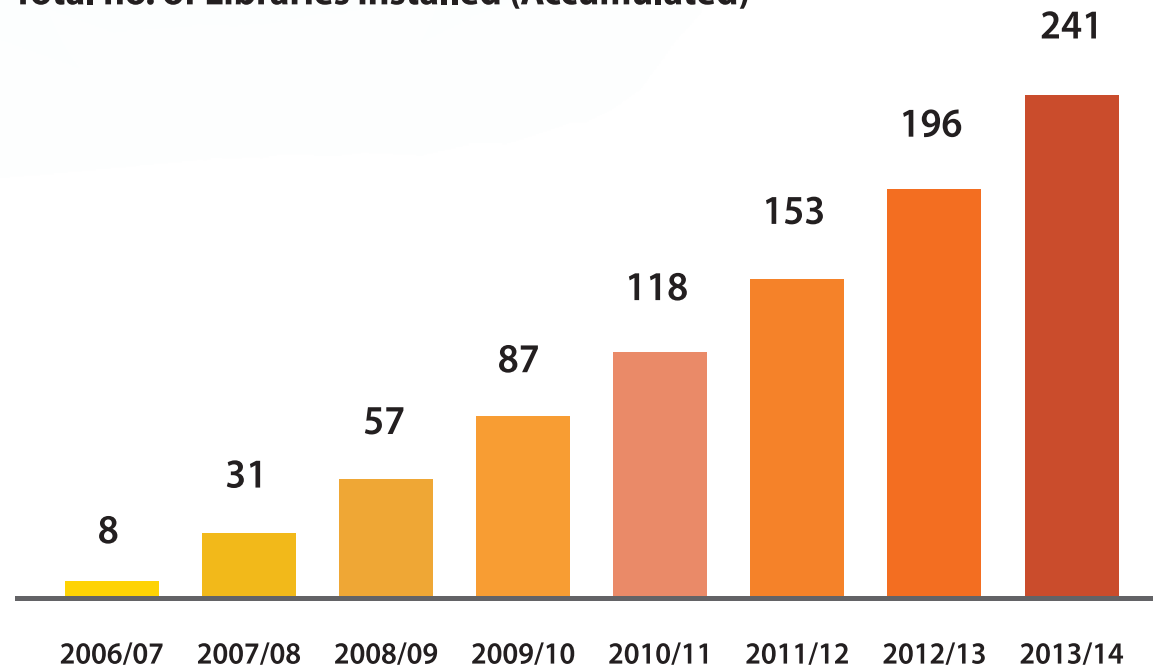
The Book Bag Library Program is a lending library of quality hardcover children's books in easily transportable book bags. Each library contains a total of 220 books for children from infancy to eleven, in 65 book bags.

The flagship program of Bring Me A Book is our Bookcases, each of which holds 45 quality, age-appropriate English and Chinese language picture books for children in a beautiful wood display shelf.

In 2012-14, we installed a total of **17 Book Bag Libraries** and **71 Bookcases** in the community.



Total no. of Libraries installed (Accumulated)



List of Book Bag Library Recipients in 2012-2014

Program Year 2012-2013

(May 1, 2012 to April 30, 2013)

Number of Library Installations

8 Book Bag Libraries

List of Recipients

- Buddhist Chi King Primary School
- Canossa Primary School (San Po Kong)
- The Church of Christ in China Cheung Chau Church Kam Kong Primary School
- Chinese Y.M.C.A. Primary School
- Christian Action Long Ping Service Centre
- St. James' Settlement Youth Service - Causeway Bay Integrated Services Centre
- Yuen Long Town Hall Family Life Education Unit
- Zion Social Service Integrated Children and Youth Service Centre

Program Year 2013-2014

(May 1, 2013 to April 30, 2014)

Number of Library Installations

9 Book Bag Libraries

List of Recipients

- The Hong Kong Federation of Youth Groups Jockey Club Tin Yuet Youth S.P.O.T.
- Hong Kong Outlying Islands Women's Association Yeung Chi Hung Sunny Centre
- Hong Kong PHAB Association - Jockey Club Shatin Integrated Service Centre for Children & Youth
- Jockey Club Fu Shin Lutheran Integrated Service Centre
- S.K.H. Ho Chak Wan Primary School
- S.K.H. Holy Trinity Cathedral - The Promised Land
- The Salvation Army Tai Po Integrated Service for Young People
- Yan Oi Tong Lau Wong Fat Primary School
- Yang Memorial Methodist Social Service Yau Tsim Mong Integrated Centre for Youth Development



List of Bookcases Recipients in 2012-2014

Program Year 2012-2013

(May 1, 2012 to April 30, 2013)

Number of Library Installations

35 Bookcase Libraries

List of Recipients

- Agnes English Kindergarten
- Apostolic Faith Church of Hong Kong Tung Tau Favour Centre
- Baptist Oi Kwan Social Service - Hotmeal Service
 - BOKSS Jordan Center
 - Ladder Mission YMT
 - Sunrise Christian Community (Hong Kong)
- Cheung Sha Wan Kai Fong Welfare Association Lam Tam Yin Wah Kindergarten / Day Nursery
- Ching Chung Hing Tung Kindergarten
- Christian & Missionary Alliance Church Lei Tung Nursery School
- The Church of Christ in China Hong Kong Chi To Church Kei Pok Kindergarten (Tseung Kwan O)
- Church of United Brethren in Christ Yuen Long Social Service Centre
- Gospel of Grace Church
- The Hong Kong Association for the Spastic Children
 - Apleichau Pre-School Centre
 - Shek Wai Kok Pre-School Centre
- Hong Kong Christian Service Tai Hang Tung Nursery School
- The Hong Kong Council of the Church of Christ in China Tuen Mun Special Child Care Centre
- Hong Kong Evangelical Yan Chaak Church
- Hong Kong - Macao Conference of Seventh - Day Adventists Shan King Integrated C&Y Services Centre
- Hong Kong Playground Association Sai Tso Wan C & Y Centre
- Hong Kong Society for the Protection of Children
 - Air Cargo Community Day Crèche
 - Jessie Tam Day Crèche
 - SIA Shaukiwan Day Crèche
- Little Buds Kindergarten
- Muslim Community Kindergarten
- New Territories Women & Juveniles Welfare Association Limited
 - Fanling Children Garden
 - Pok Hong Estate Children Garden
 - Sheung Shui Children Garden
- Ping Shek Kingsland Kindergarten
- Shun Tin Rhenish Nursery
- Society for the Welfare of the Autistic Persons
- Truth Baptist Church Glory Nursery
- Tung Wah Group of Hospitals Lo Wong Pik Shan Nursery School
- Yan Oi Tong Chan Cheng Yuk Yee Kindergarten and Nursery
- Yuen Long Long Ping Estate Tung Koon Primary School
- Yuen Long Town Hall Support Service Centre for Ethnic Minorities

Program Year 2013-2014

(May 1, 2013 to April 30, 2014)

Number of Library Installations

36 Large Bookcase Libraries

List of Recipients

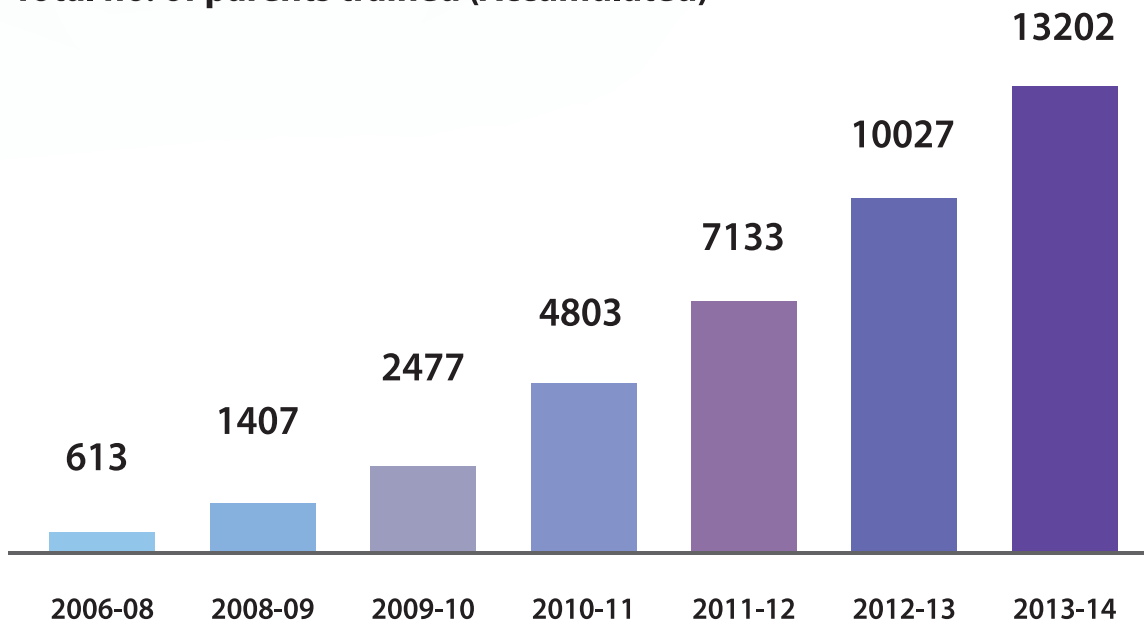
- Agnes Kindergarten (Grandeur Terrace)
- CECES Organized Aetna Preschool
- Chi Hong Primary School
- Chinese YMCA Tuen Mun Centre
- The Church of Christ in China Chuen Yuen First Primary School
- The Church of Christ in China Tuen Mun Church
 - Hoh Fuk Tong Kindergarten / Nursery
 - The Church of Christ in China Tuen Mun Church Kindergarten & Nursery School
- CUHK FAA Chan Chun Ha Kindergarten
- Free Methodist Church Bradbury Chun Lei Nursery School
- Free Methodist Mei Lam Primary School
- FSFTF Fong Shu Chuen Primary School
- HKFYG Ching Lok Kindergarten, Ching Lok Nursery
- Hong Chi Morningjoy School, Yuen Long
- The Hong Kong Harbour Mission Church Yan Oi Kindergarten (Nursery)
- Hong Kong Young Women's Christian Association Tin Shui Wai Integrated Social Service Centre
- King Lam Lutheran Day Nursery
- Kwun Tong Resident Association Tsui Ping Mutual Help Child Care Centre and after school care centre
- Lutheran Philip House Oi Lun Nursery School
- The Oriental Horizon Educational Activities Centre
- Peace Evangelical Centre Kindergarten
- Playright Children's Play Association Paediatric Department of Pamela Youde Nethersole Eastern Hospital A6 Ward
- Po Leung Kuk
 - Mrs. Fong Wong Kam Chuen Kindergarten
 - Ng Tor Tai Kindergarten
 - Residential Unit
 - Tang Bik Wan Memorial Kindergarten
- The Salvation Army
 - Chai Wan Integrated Service For Young People
 - Kowloon City Family Support Centre
 - Pak Tin Nursery School and Creche
- Sham Shui Po Government Primary School
- St Thomas Catholic Kindergarten
- St. James' Settlement Causeway Bay Kindergarten
- Tung Wah Group of Hospitals
 - Fong Shu Chuen Nursery School
 - Hung Wong Kar Gee Nursery School
 - Ko Ho Ning Memorial Primary School
 - Lions Club of Metropolitan Hong Kong Kindergarten
- Yang Memorial Methodist Social Service Yau Tsim Mong Family Education and Support Centre

THE FIRST TEACHERS™ TRAINING PROGRAM

Providing access to quality books for children is our first priority, but teaching parents and childcare providers to read with the children is an integral part of Bring Me A Book's mission too. The First Teachers™ Training Program enhances our library program by engaging and educating parents, childcare providers and teachers on the critical importance of reading aloud to children. This practical training program teaches easy read aloud strategies to implement at home. The curriculum is interactive and uses “modelling the message” techniques to empower and educate parents with young children to become their child's “first teacher.”

BMABHK's experienced trainers conducted a total of 363 First Teachers™ Training workshops over the past two program years, training **6,069 parents** in the art, and importance, of reading to their children.

Total no. of parents trained (Accumulated)



99% of parents indicated that they would spend more time or increase the frequency of reading aloud to their children after attending our trainings!



VOLUNTEER PROGRAM

We are extremely grateful to the **769 volunteers** in the past two years who have donated over 2,500 hours to Bring Me A Book HK through book wrapping, reading to children, administrative support and preparation of our fundraising event.

Special thanks to all the volunteer support from AON, Bank of America Merrill Lynch, Bank of Communications (IT Department), Credit Suisse, Goldman Sachs, Hyatt Hotels & Resorts, Orrick, PIMCO, Skadden and Target.



FUNDRAISING GALA DINNER



On October 4, 2013, we organized a successful fundraising gala: “All Things Bright and Beautiful”. With support from over 530 guests and the generous donation of 90 silent auction items and hundreds of lucky draw prizes, together we raised more than **HK\$5 million in net proceeds**, including **47 pledges for Bookcases**. These funds will not only allow us to place superior quality books in children’s hands, but also to provide parents and teachers with the necessary skill set and knowledge to read to children confidently and effectively.

Special thanks to our special celebrity guest Karolina Kurkova, emcees and volunteers. And deepest appreciation and gratitude for the tremendous efforts of our fundraising committee.



FENG ZIKAI CHINESE CHILDREN'S PICTURE BOOK AWARD



“From Craft to Art” - The 3rd Feng Zikai Chinese Children's Picture Book Award & the 4th Chinese Children Picture Book Forum, November 2013

The Feng Zikai Chinese Children's Picture Book Award (FZK Award) was founded in 2008 as the first international award for Chinese children's picture books with the aim of encouraging the creation and publication of quality Chinese children's picture books and fostering the public understanding of children picture book.

For the first time, the award ceremony was conducted in tandem with the forum whose theme was "From Craft to Art" - from 9th to 10th of November 2013. Both events drew a large attendance and brought an enthusiastic response. Six creators were selected for this year's award. The first prize went to “I See a Bird” by Liu Bor-leh. Honors books were: “The Very Slow Snail” by author and illustrator Chen Chih-yuan, “Ali loves Animals” by illustrator Huang Chih-Ming and author Huang Li-huang, “I Can't See” by author and illustrator Tsai Chao-lun, and “The Scariest Day of My Life” by Tom Liu.



The keynote talks at the forum, were delivered by two world renowned children's authors: Anthony Browne, British children's book author and illustrator (Hans Christian Andersen Award and Kate Greenaway Medal) and Jimmy Liao, a popular writer in the Chinese picture book community who pioneered adult illustrated books. Mr. Liao's talk sent the forum to another crescendo. The next day, the Award Committee launched two charity seminars in Nanjing, one enrolling university students and the other preschool parents. Both met with a splendid response.

Immediately after the forum, a one-month exhibition on FZK award-winning books was staged in Shenzhen Book Mall and Eslite Bookstore in Hong Kong. Award winners were invited to share their writing experiences and sign books at the parent-children reading forum of Shenzhen Reading Month. Mr. Browne and the 3rd award winner, Mr. Liu Bor-leh, held their respective book-signing sessions at the Eslite Bookstore. Both exhibitions received favorable response across Mainland China, Hong Kong and Taiwan. The Nanjing, Shenzhen and Hong Kong events drew over 10,000 participants and covered up to 50 reports in the region.

中華民國102年8月24日/星期六
E-mail: books_ct@chinatimes.com.tw

台灣圖文創作對白
繼以《我看見一隻鳥》
奪下豐子愷兒童圖畫獎
繼而該書獲得2011
開卷好書獎最佳童書獎
後，拍攝MV現場
(本報資料照片)

開卷

第3屆豐子愷兒童圖畫獎昨日公布得獎名單。本屆最受矚目的是，獲得首獎及佳作的5部作品，全部來自台灣。台灣的作家、畫家、編輯與出版社，展現出台灣圖畫書在華文地區領先的歷史地位，與長期累積的實力。

內涵與表現風格不受限於台灣

台灣的知識類圖畫書，在華文地區一直有優異的表現。而《我看見一隻鳥》能以知識類圖畫書之姿奪得本屆首獎，更屬難能可貴。知識類圖畫書的製作耗時費力，不易討喜，需要紮實又深入淺出的工夫，才能兼顧知識、創意、美感又符合兒童觀點與圖像敘事的標準。這本書以兒童的語言、視角與主動探索、引導讀者進入知識情境去觀察、搜尋線索、嘗試比較、形成假設並不斷檢證，鼓勵兒童基於求知的好奇心去獲得知識。它在看似輕描淡寫的日常對話中，以邏輯思考過程形成完整而清晰的文本結構。一般讀者感受到的是每頁圖畫的美麗與精細，而就專業評鑑標準來說，這本書不炫技也不取巧，展現與兒童溝通、互動的親和力，圖像具有解釋與說明性，使它跳脫了標本化與圖畫形式，以精確緊密的景物關連，營造出鮮活的生態情境，是敘事的關鍵之一。

首獎之外，4本獲得佳作獎的童書亦

各擅勝場：《很慢很慢的蝸牛》以成熟、大器的繪畫技巧，描繪充滿遊戲性的童心理想；《向日葵動物》以老練的文字，述說戲劇性強烈的文學故事；《看不見》表現出純淨卻使人驚奇的圖像創意；《最可怕的一天》以造型藝術的手法成功傳遞兒童的情緒想像經驗。

這5本得獎作品雖然都來自台灣，但在內涵與表現風格上並不侷限於本土。更確實地說，它們之所以得獎，是因為在「兒童」與「圖畫書」兩者的專業概念上，掌握得較其他參賽作品優秀，既滿足兒童的普遍性需求，又創造圖畫書的藝術價值。尤其是《我看見一隻鳥》，是近年台灣盛行的官方與民間合作出版模式下的作品之一，也是少數能擺脫官方主題先行的包袱

回歸創作專業導向的例子，值得深思。

提供區域間的競爭與合作

豐子愷獎一直以來努力的目標，都是以專業的思考，作為華文原創童書創作、出版與評論的焦點。從第一屆開始，評審的過程與結果，完全就書論書，不做任何地域、人事上的分配考量，也無懼於各種政治性流言的壓力。本屆得獎名單全部是台灣的作品，就如同第一屆的主要3項大獎得主都是大陸的創作者一樣，可說是歷史的偶然，或許一時使人驚訝，其實完全源於創作者與出版社的努力。獎項的責任，正是將這些努力的成果，忠實地記錄在華文原創圖畫書的發展史裡。

在專業的思考脈絡下，這個面向全球的國際級華文圖畫書獎，便有可能在區域競爭的意義之外，進一步成為提供區域間合作，以及華文童書人才與資源流通的平台；而專業知識的交流、共享，也幫助創作者超越自身現實，而有更好的成長。至於所有華文兒童閱讀者——這一切努力所服務的對象，將擁有更豐富多元的閱讀世界。

我相信，在廣闊的華文世界裡，總有懷抱相同理想的創作者、編輯與出版人，願意克服困難、精雕細琢，做出經得起時間與空間考驗的作品，成為可傳承的華文的、兒童的、圖畫書經典。但願豐子愷兒童圖畫獎，能帶給這些辛苦耕耘的人一些鼓勵、支持與安慰。

文化 柯倩華 (兒童文學評論家、豐子愷獎顧問)

台灣掄元, 面向國際

SPECIAL PROJECTS



Bank of America Merrill Lynch 2012-2014 Community Outreach Reading Project

We are deeply thankful to our major donor, Bank of America Merrill Lynch (BoAML) for providing us with both financial aid and volunteer support over the past 2 years.

Since 2012, more than **5,500 children** from low-income families have benefited enormously from the **8 Book bag libraries** and **5 Bookcases** that have been donated by BoAML.

Their generous support has also enabled us to train 876 parents, teachers and social workers on a range of reading skills, from our award-winning First Teachers Training to advanced workshops.

A social worker from one of the recipient sites said that the training has provided parents with the skills and the right attitude to read aloud in a fun way, making them more confident. **“At first the parents didn’t read to their children. But after the training they learned some read aloud skills and became more confident and enjoyed reading with their children very much.”**

From the surveys collected, **98% of parents strongly agreed/agreed that the advanced workshops have encouraged them to make the reading experience with their children more effective and fun.**

130 BoAML staff actively engaged in **7 volunteer reading sessions** and **2 skills-based** volunteer sessions. Both the volunteers and the kids had great fun during the storytelling sessions.



SPECIAL PROJECTS



Chinese as a Second Language Project for Ethnic Minority Children (Sep 2012-Jul 2013)



Sponsored by The Ovolo Group, this project specifically focused on improving Chinese as a second language for low-income ethnic minority children in Hong Kong. We partnered with Yuen Long Long Ping Estate Tung Koon Primary School and provided a series of activities included reading sessions, drama workshops, Chinese tutorial classes, visits to Hong Kong Central Library and book donations, for a total of 104 ethnic minority students.

The whole project was fruitful and we received positive feedback from the children and the school. **Over 90% of children enjoyed our activities and indicated an increased confidence in speaking, reading and writing Chinese as a result.**



SPECIAL PROJECTS



Bring Me a Book Institute 2012-2014



The Bring Me a Book Institute launched in 2012 to respond to a growing interest from highly educated middle class parents in our award-winning training workshops. A social enterprise, the Institute generates some limited funds to provide an **alternative and sustainable revenue source** for our non-profit work. It also helps to reinforce our position as the leading advocate of family literacy by providing a platform to invite **high caliber speakers** from the literary and parenting field to join the Institute's "Speaker Series".

In the past two program years our BMAB Institute workshops, talks for parents and teachers, and storytelling sessions for children reached approximately 1,400 new audiences and generated over HK\$74,000 in net proceeds.



SPECIAL PROJECTS

Target's Community Outreach Reading Project 2012-2013



Special thanks to our donor, Target, for providing us continuous support since 2009. In 2012, we replenished a total of 1,120 books at four existing Book Bag Libraries and 9 existing Bookcases benefitting over 3,600 children. In 2013, we installed three Book Bag Libraries and four Bookcases in needy community centres and kindergartens reaching nearly 4,000 children. We also conducted 10 advanced trainings for 122 parents to further support their learning and increase the impact of the library installations.

From the feedback received, **96% of parents agreed that the advanced trainings have encouraged them to make the reading experience with their children more effective and fun**, and 91% of parents claimed that they were motivated to practice literacy activities more frequently after attending the advanced trainings.



SPECIAL PROJECTS



SCOLAR's English is Everywhere 2012-2013



SCOLAR
語常會

In collaboration with the Standing Committee of Language Education and Research (SCOLAR), we organized a total of 15 workshops including "Have Fun with English Stories", "Be A Story Teller", "Bringing Books Alive – Drama Education" and one competition "My Favourite Book Character Competition" to encourage a love of English through story based activities. A total of **280 primary and secondary students from 62 schools across Hong Kong benefited** during the holiday periods of Christmas, Chinese New Year and Easter.

The programme received very positive responses from the students as they were exposed to a wide range of approaches to selected English language stories from creating their own stories to improvising book characters, to bringing stories to life and mastering the skills of story-telling. Essential to our learning approach is that it is fun for the kids and inspires creativity as well as providing a good platform to practice their oral English.

SPECIAL PROJECTS



“Love to Learn” Campaign 2013

Bring Me A Book™ Hong Kong launched the “Love to Learn” campaign in 2013 as a collaborative effort between Bring Me A Book™ Hong Kong and the Chen Yet-Sen Family Foundation. Through “Love to Learn”, we influence the influencers’ by bringing industry experts including early childhood literacy specialists and authors to share their expertise and spread the love of reading across Hong Kong. The main aim is to **advocate for change in the way we learn – to improve children’s confidence, motivation and interest to read –** and to enhance literacy development.

Since the launch of the “Love to Learn” campaign, we have invited 11 author and / or childhood education experts to give talks and run 10 advanced workshops in literacy development. So far we have directly impacted 1,600 children, 750 parents and 320 teachers through the campaign.

Special thanks to our donor Hyatt Asia Pacific to support our “Love to Learn” Campaign in 2013.



SPECIAL PROJECTS



School Outreach Reading Project for Low Income Students in Hong Kong 2013-2015

This two-year project sponsored by an anonymous donor, enabled us to provide a strong foundation for literacy development and motivation to read in children from low-income families. During the first year of this project, we partnered with three primary schools and provided 30 reading sessions for a total of **87 children from low-income families** and conducted parent **trainings for 57 parents**. We also donated a bookcase with 200 quality children's books to each school and provided **900 complimentary books** to all the children who participated in this project.

The first year of this project was completed successfully with the help of our experienced trainer Choi EE and a team of committed volunteers. In the second year of the project, we will partner with another three primary schools to reach more children and families in need.



SPECIAL PROJECTS



Operation Santa Claus 2014-2015 – Book Spark: Igniting the Love of Reading for Life



With the generous support from Operation Santa Claus, we are able to conduct **56 award-winning “First Teachers Training” for 1,120 parents** of children 0-8 years old from disadvantaged local families and set up **28 reading corners** at each participating school in 2014 - 2015.

As at 30 Apr 2014, we have conducted seven trainings for 140 parents in order to equip them with the skills sets and confidence to make reading with their children powerful, effective and fun. We have also set up two reading corners benefiting over 400 children. The whole project will be completed by June 2015.



STORY SHARING

Christine Yau, *Mother*

Participant of “First Teachers Training”



“Before the training, I read with my daughter for learning and she was so reluctant to read books. After applying what I had learnt in the First Teachers Training, she started to pick up the book and read.”

To ensure her daughter could read well, Christine attended different workshops which claimed to help develop children’s literacy skills. However, much of the advice she heard did not help her daughter at all, “I was so frustrated as different speakers shared specific ideas regarding reading but none seemed to work and some were even contradictory to each other. I became stressed as the reading techniques were very demanding until I came across Bring me a Book’s method. The read aloud skills that BMABHK’s trainer introduced brought fun to our reading time. Reading is not just about learning words, but also about the illustrations. Now, when I read with my daughter, we read aloud and discuss the pictures too!”

Christine also mentioned that the “First Teachers Training” emphasized the importance of a positive reading attitude as well. As such, she has just changed her approach, ensuring reading time is a fun and pleasurable experience as this will help her daughter develop a life-long reading habit.

Throughout the training, Christine was most impressed when BMABHK’s trainer recommended the Feng Zikai award winning book “A New Year’s Reunion”. She felt her family, including her husband, could really relate to the story. As such, they have a closer relationship from reading together. “I do feel tired trying to balance work and family life. Yet, when I think of quality time with my daughter, I am strengthened to read with her. I don’t want to miss these treasured moments together.”

STORY SHARING

Edith Cheng, *Social Work Assistant*

Jockey Club Fu Shin Lutheran Integrated Service Centre
(Community Partner)



"I am well-equipped and more confident in leading BMABHK's 'First Teachers Training' after attending their 'Train the Trainer' workshop. Thanks to the experienced trainer's expertise and feedback from the participants, I am encouraged to do better."

Every organization that joins BMABHK's Library Program will become our community partner and can invite staff to attend our "Train the Trainer" workshop for free.

Ms Cheng admitted, "I thought I knew how to choose good children's books before the training. Now, however, I realize that the big books aren't always the best books." She believes that parents generally identify with the importance of reading; therefore, to further promote a positive reading culture, BMABHK's "Guides to the Best English and Chinese Children's Books" are a wonderful resource for parents and teachers. Not only do the guides help save time for those looking for good books, but as they are all picture books, they also encourage 'conversational reading', enhancing a deeper communication and relationship with the children.

STORY SHARING

Ms Lee, Principal

Shun Tin Rhenish Nursery (Community Partner)



“The Library Program of Bring Me A Book Hong Kong is wonderful! The books in the library are carefully selected and are very good quality! People who visit our kindergarten really appreciate what we are doing to promote reading.”

Shun Tin Rhenish Nursery joined our Library Program in 2013. Ms Lee, the principal, said that these picture books widened the teachers' horizon. Although they bought books for students, they did not know how to select good quality books for children until they became BMABHK's community partner. "All the books and the bookshelf we received are brand new and excellent quality. What a valuable resources to our students!"

Ms Lee was also happy to see the reading atmosphere improve immediately after the bookshelf was installed in the reception area, "Our students love to pick up a book and read while they were waiting for their parents."

STORY SHARING



Ms Lu, Social Worker

Yuen Long Town Hall Family Life Education Unit
(community partner)

“The Book Bag Library Program is a very attractive and convenient service to parents. They can bring picture books home after the book club activity. When children see the bag, they are very motivated to read the books inside.”

Ms Lu from Yuen Long Town Hall Family Life Education Unit shared why she was so devoted to promote parent-child reading, “As a mother, I truly believe that reading is a very good way to nurture relationships within the family. Children may forget what they have read but they will always remember the moments when their parents are spending time with them.”

Each BMABHK Book Bag Library includes 65 canvas bags with the organization’s logo printed on it. Each bag contains 3 – 4 quality Chinese and English children books for parents to read aloud with their children. Ms Lu appreciated that all bags were printed with their organization logo. “One of our participants had lost the bag on the train and ended up getting it back because of the information found on the bag.”

STORY SHARING



Ms Yeung, Supervisor

HKSPC Air Cargo Community Day Creche
(Community Partner)

“The books that BMABHK provide to parents are very high quality and we are so proud to be able to present these to the parents of our community.”

Every participant who has completed the ‘First Teachers Training’ receives a new children’s book to incentive them to read at home. Supervisor of the day crèche, Ms Yeung, also agreed that the training and books really help to empower the parents to read aloud with children regularly.

Working with infants and their parents for so many years, Ms Yeung hopes that parents will learn to value books more. “Parents are willing to pay a lot for toys. Yet, I hope that they will understand that a book is a toy, a very valuable toy too. Parents tell me they now experience a much stronger connection and bond with their children through reading together.”

STORY SHARING



Lai, Mother

Participant of First Teachers Training and Founder of “Reading Makes You Shine”

“I am much more motivated and confident to read aloud with my child after attending the ‘First Teachers Training’.”

Like all parents, Lai wanted to give her child the best start in life and searched the internet for research-based activities that fostered her child’s healthy development. When she came across BMABHK she was thrilled as she found the resources – available for free - on the web-site incredibly useful, “Every parent should know where the treasure is!” Lai said.

Later, Lai joined the Community Training led by BMABHK trainer. Her read aloud skills improved significantly and she had a new understanding of how her and her husband can enrich their relationship with their daughter through stories. “Reading aloud was becoming more and more boring like a mundane routine. Now, I know how to leave some space for myself and my child. Reading becomes fun again and I enjoy it more than ever.”

Lai felt so inspired having experienced the benefits of reading aloud through BMABHK’s method, she and other participants started an online (Facebook) book club which also meets regularly called ‘Reading Makes You Shine’. This book club has grown quickly and attracted many more parents and educators who share the same vision – that every child should be read to in every family.

FINANCIAL REPORT

BRING ME A BOOK HONG KONG LIMITED

(Limited by Guarantee)

Statement of Comprehensive Income For the Year Ended April 30, 2014

	2014 HK\$	2013 HK\$
REVENUE	8,465,468	2,903,176
Add:		
Net Surplus / (Deficit) on a special project - Feng Zikai Chinese Children's Picture Book Award	697,497	(347,645)
Other income	98,051	12,185
Bank interest income	31	34
TOTAL INCOME	<u>9,261,047</u>	<u>2,567,750</u>
Less:		
Operating expenses	381,766	399,633
Fundraising event expenses	1,125,031	146,435
Program expenses	3,005,697	3,216,961
TOTAL EXPENSES	<u>4,512,494</u>	<u>3,763,029</u>
NET SURPLUS / (DEFICIT) FOR THE YEAR	4,748,553	(1,195,279)
GENERAL FUND BROUGHT FORWARD	6,752,079	7,947,358
GENERAL FUND CARRIED FORWARD	11,500,632	6,752,079

Balance Sheet As at April 30, 2014

	2014 HK\$	2013 HK\$
NON-CURRENT ASSETS		
Property, Plant and Equipment	16,389	17,012
	<u>16,389</u>	<u>17,012</u>
CURRENT ASSETS		
Inventories	602,803	321,724
Other receivables	304,933	289,616
Bank and Cash	11,052,256	6,421,948
TOTAL	<u>11,959,992</u>	<u>7,033,288</u>
CURRENT LIABILITIES		
Other payables	475,749	298,221
	<u>475,749</u>	<u>298,221</u>
NET CURRENT ASSETS	11,484,243	6,735,067
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>11,500,632</u>	<u>6,752,079</u>
GENERAL FUND		
At May 1, 2013	6,752,079	7,947,358
Transfer from statement of comprehensive income / (loss)	4,748,553	(1,195,279)
- Surplus / (Deficit)	<u>11,500,632</u>	<u>6,752,079</u>

Our Board 2012-2014



Annie Ho Ting, *Chair*



Gweneth B. Rehnborg



Jacqueline Sun



Joanna Hotung
(retired in Mar 2014)



Sarah Dyer Dana
(retired in Sep 2013)



Su Lee



Tansy Lau



Yama Chan
(retired in Mar 2014)

New additions since 2014



Alison Chan

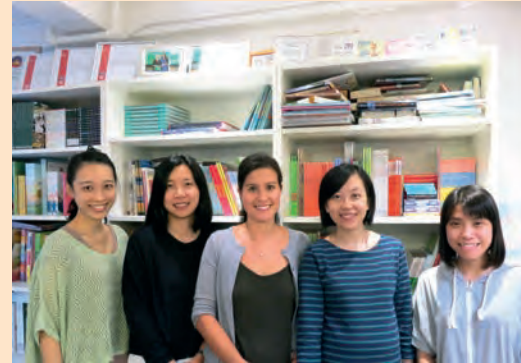


Jennifer Chen



Michelle Liu

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(from left to right)

Christy Kam *Program Manager*

Angela Leung *Program Director*

Pia Wong *Executive Director*

Yoyo Yau *Program Manager (resigned in Dec 2014)*

Iris Lau *Program Coordinator*

Our Trainers



Angie Lin



Joyce Choi (Choi EE)



Julie Fowlkes



Pauline Young



Percie Wong

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